

## BEST AVAILABLE COPY

### 1 CLAIM:

1. A method for financing, at least in part, a longer than expected life comprising the steps of:
  - determining a target survival date for an insured;
  - determining a survival benefit;
  - receiving a premium in exchange for payment of the survival benefit to a survival-beneficiary upon survival of the insured to the target survival date; and
  - if the insured survives to the target survival date, paying the survival benefit to the survival-beneficiary.
2. The method as claimed in claim 1 including the step of:
  - if the insured dies before surviving to the target survival date, paying a death benefit to a death-beneficiary
3. The method as claimed in claim 1 wherein the step of determining a target survival date comprises determining a life expectancy for the insured and choosing a target survival date in response thereto.
4. The method as claimed in claim 1 wherein the step of determining the survival benefit comprises:
  - performing at least one of an assessment of survival needs, an assessment of tax consequences and an assessment of retirement income availability, should the insured live to the target survival date; and
  - choosing the survival benefit in response to the result of the at least one assessment.
5. The method as claimed in claim 1 wherein at least one of the premium and survival benefits are determined in accordance with an estimate of a death subsidization available from the premiums received in relation to other insureds.
6. The method as claimed in claim 4 including the step of determining the premium in accordance with the choice of survival benefit.

7. The method as claimed in claim 1 including the step of determining an affordable premium and wherein the step of determining the survival benefit comprises choosing the survival benefit in accordance with the affordable premium.
8. The method as claimed in claim 2 including the step of determining the death benefit as a function of the premium plus interest.
9. The method as claimed in claim 4 wherein the survival benefit is further determined in accordance with a tax planning strategy that is selected to minimize tax liability to the survival benefit beneficiary
10. A computer program product for managing an insurance plan for financing, at least in part, a longer than expected life, the computer program product comprising instructions for:
  - determining a target survival date for an insured;
  - determining a survival benefit;
  - tracking receipt of a premium in exchange for payment of the survival benefit to a survival-beneficiary upon survival of the insured to the target survival date; and
  - if the insured survives to the target survival date, directing payment of the survival benefit to the survival-beneficiary.

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